
◆ Hear's the News ◆

The Official Newsletter of the Iowa Hearing Association

Summer 2017

**Mark Your
Calendar**



IHA

Fall Conference

September 29, 2017

Sheraton

West Des Moines, IA

IHS Conference

September 14-16, 2017

Atlanta, GA

AAA Conference

April 18-21, 2018

Nashville, TN

**IHA Spring
Conference**

March 23, 2018

Marriott

West Des Moines, IA

*** NOTE ONE DAY MEETING**

**Mark your
calendars now
and plan to attend**

From the President's Pen



Dear Members,

With half the year gone by, I hope everyone is enjoying summer. If the days go by any quicker, I'm going to start protesting. On behalf of the Iowa Hearing Association, I am pleased to invite you to the Fall Conference, September 29th, at the Sheraton Hotel in West Des Moines.

This will be my final letter as my term as your President of the Iowa Hearing Aid Association expires with the conclusion of our fall meeting. In looking back at the last two years, this board addressed a variety of challenging issues. Along with thousands of other Hearing Care Professionals, we took issue with OTC, the Over the Counter Hearing Aid Act and for our state in particular, the attempt to remove licensure for our profession. Your Board, along with the support of so many of you, stood up and fought against these profound negative changes. While we succeeded to maintain our profession as a licensed profession, the outcome with OTC remains to be seen.



I truly enjoyed being your President. The professional, personal and learning experience from serving as your President these past two years has been an enlightening experience; one that I will not forget. At our fall meeting a new President will take the lead to keep our association operating strong. I will serve as Past President, thus allowing me the opportunity to continue working with the board and the members of our great association.

All of us will continue to see changes in the hearing aid industry over the coming years. Change is always a double-sided sword so I encourage you to stay involved and continue to support the Iowa Hearing Association. Our association goals are to continue to serve our members by providing high quality educational content and networking opportunities. Through your commitment and involvement we have created a vital organization focused on serving patients, our industry and communities. Please do not hesitate to contact me with your ideas, thoughts and visions for how the Iowa Hearing Association can be utilized to its fullest potential.

Should you have personal changes, please submit any updates/corrections that are needed so our membership directory stay current and can be used as a convenient networking tool. Mark your calendars for the Fall Conference, September 29th, and I look forward to seeing you. Thank you for your continued support, enthusiasm and commitment to our great Iowa Hearing Aid Association.

Sincerely,

Helen Royer, President

Welcome New Members

Dean Clapsaddle
Clear Lake, IA

Jacqueline Connor
Inver Grove Heights, MN

Chad Hansen
Cedar Rapids, IA

Cynthia Lister
Urbandale, IA

Eric Lund
Altoona, IA



Kimberly Piler
Sioux City, IA

Nathaniel Wisecup
Urbandale, IA

Directory Changes & Additions

Please make the following changes for these members in your directory:

Rebecca Lee
Phone number: 402-504-3952
Fax number: 402-505-3923

Add:
Emily Gutzmann, H.I.S.
Storm Lake Hearing Aid Service
712-732-3775 (office)
402-206-5033 (cell)

IHA Board of Directors

President
Helen Royer
Beltone of Iowa
3717 Center Point Rd. NE, Ste 200
Cedar Rapids, IA 52402

President Elect
Cory Popelka
Miracle Ear
4330 Czech Lane, Ste. A-4
Cedar Rapids, IA 52402

Treasurer
Steve Harrison
Beltone Of Iowa
3717 Center Point Rd. NE, Ste 200
Cedar Rapids, IA 52402

Secretary
Angela Mollenhoff
Hearing Unlimited
3138 Kimball Ave.
Waterloo, IA 50701-

Past President
Monica Duve
Killean Aud. & HAC
1601 52nd Ave., Ste. 6
Moline, IL 61265

Director at Large
Greg Moore
Moore Hearing Clinic
1317 Center Point Rd NE Ste 200
Ottumwa, IA 52501

Director at Large
Robyn Ritchey
Wolfe Clinic
309 E Church Street
Marshalltown, IA 50158

Director at Large
Annette Redman
Iowa Hearing Clinics
2055 Kimball Ave., Ste. 300
Waterloo, IA 50702

Executive Director
Bev Thomas
1001 Office Park Rd., Suite 105
West Des Moines, IA 50265
515-440-6057



Directory Update

New 2017-2018 IHA directories have been sent to all current members.



Please review your listing in the new directory. If you find an error, please notify the IHA office by phone or fax: 515-440-6057 or by email at apmsthomas@aol.com. We want our records to be as accurate as possible. Thank you for your help in this matter.

Spring 2017 Conference Exhibitors

A thank you goes to all exhibitors at our Spring Conference.

They enhance our conference with introductions to updated products, knowledge of specialized areas, fun door prizes and sponsorship of our reception.

Advanced Bionics	Midwest Special Instruments	Telecommunications Access Iowa/ Relay Iowa
Audiology Systems	Phonak	Wells Fargo Health Advantage
CaptionCall	ReSound	Widex Hearing Aid Company
Cochlear Americas	Rexton	
Fuel Medical Group	Starkey	
Hearing Access Solutions	Unitron	



Call to Action for Men

Research increasingly shows a link between hearing loss and other significant health issues—from depression to cognitive decline. It also shows that addressing hearing loss often has a positive impact on quality of life. Below are some eye-opening numbers on men and hearing loss. And further down are three good reasons to talk hearing health with your doctor at your next physical exam.

Some numbers on men and hearing loss

- Men (20-69 years) are nearly twice as likely to have hearing loss as women
- More than half of men who say they have difficulty hearing think their hearing loss was caused or contributed to by noise on the job or loud recreational activities—like hunting, firecrackers, blaring music, or using ear buds or headphones.
- About half of the men surveyed with untreated hearing loss say they have felt down, depressed, or hopeless for several days or more in the last two weeks. Those who used hearing aids were less likely to say they felt that way
- Similarly, about half of the men surveyed with untreated hearing loss say they've been bothered by little interest or pleasure in doing things for several days or more in the last two weeks. Again, those who used hearing aids were less likely to say they felt that way.

Hearing aids have advanced dramatically, even in just the last couple of years. Today's hearing aids are high-tech, tiny and discreet, easy-to-use, and perform far better than ever before. In fact, a national survey showed that the vast majority of people who purchased hearing aids in the last year are glad they did (91%). They'd even recommend getting hearing aids to family members and friends (90%).

IHA Spring Conference

March 31-April 1, 2017

Marriott Hotel, West Des Moines, IA



Helen Royer, IHA President



Helen Royer, Joe Kelly, Steve Harrison, and Cory Popelka



Cory Popelka, IHA President Elect



Jordan McMillin, IHS Governor



Update from Lions Club

Hello Dispensers and Audiologist!

Wow has this year flown by, I can hardly believe the Lions fiscal year 2017 is over. I would like to say thank you to all of you who have been participating with the Lions Hearing aid program! Without you this program would be non-existent. Throughout the year many of you collect used aids and either mail them to me or give them to me when I visit your spring and fall conference, others spend hours of your days providing care to patients that cannot afford hearing aids and you work with whatever I have in stock to fit them. I am sure I don't tell you enough how grateful the Lions are to have you working with us. Hopefully individual clubs and the patients are showing their appreciation also.



Last fall I had a survey emailed out to you and unfortunately only 4 offices replied, but from their answers I did make a few changes in the application form. The sections you may most be interested in are section 4 and 5.

4. Participation. I excluded the option for the club to pick one or two aids, I felt you would best know if the patient needed one or two aids.
5. COST SHARING AGREEMENT: There may be fees from the audiologist that participates with the Lions program and they vary for each office. **You may be charged for the office visit(s) plus the molding or receiver fees. The suggested amount for the ear molds or the receivers is up to \$150 per hearing aid.** The fee was raised to \$150/aid and added molding or receiver fees.

Stats for July 1, 2016 to June 30, 2017

	2015-16	2014-15
Aids received: 2207	2541	2977
Aids dispensed: 496	471	412
Number of offices that dispensed these aids: 46	38	48
Salvage money received for unusable aids: \$12,249.00	\$15,534.00	\$18,980.00
Costs of refurbishing or repair of aids: \$16,124.82	\$14,149.29	\$21,212.96

The general trend is that we are dispensing more aids each year and the number of aids coming in is decreasing. Thus decreasing the number of aids sent for salvage and the number of usable aids for dispensing.

I encourage you to have collection boxes for hearing aids in your offices, we take ALL aids and those that are not suitable for use to patients, too old, in the ear, broken...etc., we can send for salvage. You can either mail them directly to me, no need to include anything but the hearing aid, or give them to me when I attend your spring and fall meetings. If you have a patient that wants a tax receipt I can provide that also, I just need their information. I have a form I can mail to you to use, I can email it to you or mail to you upon request.

If you are not a dispensing office and would like to be part of this program, or have any questions you may contact me at 319/827-1395 or better yet at ialionshearingaidbank@gmail.com

Respectfully submitted,

Chris Waring
Iowa Lions Hearing Aid Bank Coordinator

Support the Iowa Lions Hearing Aid Bank

Used hearing aids may be given
to your local Lions Club or mailed to:

Iowa Lions Club
c/o Chris Waring
924 Dohrmann Street
Jesup, Iowa 50648



319/827-1395
ialionshearingaidbank@gmail.com

All hearing aids are accepted
with sincere appreciation.
(Your donation may be considered
a tax deduction.)

Calibration at Fall Conference



What could
be more
convenient
- you're
not at work,

and your audiometer needs to be calibrated - you attend the seminars and pick up your machine when the conference is over. Remember, you are required by the State Health Department to have your audiometers calibrated once a year. Bring your audiometers to the fall conference.

Plan to Attend IHA Fall Conference

NEW FORMAT - ONE DAY MEETING

September 29, 2017

Sheraton Hotel • West Des Moines, Iowa

- ❖ Continuing Education
- ❖ Speakers
- ❖ Professional Networking
- ❖ Trade Show/Round Robin

Iowa Hearing Association
1001 Office Park Road, Suite 105
West Des Moines, IA 50265