

FEATURED SPEAKERS

■ Wayne Staab, Ph.D.

Dr. Staab is an internationally recognized expert in the hearing health care discipline. He is President of Dr. Wayne J. Staab and Associates, a marketing, research, educational, publishing, manufacturing, and consulting organization. Dr. Staab continues to serve the hearing health care profession through education, new product development, manufacturing and marketing. As a leading spokesperson within the hearing health care industry and considered an expert on hearing aids, Dr. Staab has lectured and written extensively on hearing-related topics and rehabilitation, within the United States and Internationally. He has written in excess of eighty articles in professional and trade journals, has given hundreds of invited presentations, and has written five books and contributed chapters to twelve other major texts in audiology and hearing aids. He has received numerous recognitions and awards for his work in hearing rehabilitation.

■ Laurie Allen, AuD

Laurie is a native Iowan from Dubuque who received her AuD from the Arizona School of Health Sciences in 2005. She recently retired after serving 32 years as an educational audiologist for Keystone Area Education Agency in northeast Iowa. She is a former Educational Audiology Association president and recently provided illustrations for a new audiology textbook. She is currently employed as an independent consultant.

■ Dr. Marcia Dewey, AuD

Dr. Marcia Dewey obtained her Doctorate in Audiology from Salus University. She has been at the Medical College of Wisconsin since 2007 providing diagnostic and rehabilitation services and specializing in tinnitus.

■ Dr. Kathryn Rehse, AuD

Dr. Kathryn Rehse obtained her Doctorate in Audiology from Arizona School of Health Science. She has worked as an audiologist for 22 years providing diagnostic, vestibular and rehabilitative services with a focus on tinnitus. Dr. Rehse has been at the Medical College of Wisconsin since 2001.

■ Lori Sporrer

Lori is the Project Outreach Manager for Relay Iowa. Relay Iowa is a free service available for those who are deaf, hard of hearing or speech impaired and need assistance when speaking or hearing on the phone. Lori comes to Relay with a degree in Public Relations from Iowa State University.

■ Renee Toombs

Renee holds an Associate's degree in Science and is a Certified Occupational Hearing Conservationist (OHC). As the Program Manager, Renee oversees TAI's administering and processing of customer vouchers, marketing efforts and reporting to the Iowa Utilities Board. She is a native of Algona and currently lives in Urbandale, IA.

Iowa Hearing Association

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Fall Conference

Trade Show

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September 24 – 25, 2010
Friday and Saturday

West Des Moines Marriott
West Des Moines, Iowa

AGENDA

Friday, September 24, 2010

9:30 a.m. Registration Opens

GENERAL SESSION

10:00 a.m. - Noon (2 CEC's)

- Explaining Hearing Aid Features and Performance**
Speaker: Wayne Staab, Ph.D.

There are issues related to hearing aids that are not well understood by those fitting these instruments. This presentation will focus on "back-burner" issues that will help patient counseling and problem-solving rather than on marketing features. A sampling of topics includes phase issues and coupling, group delay, analog-to-digital conversion actions, closed versus open fit, hearing aid fidelity, noise floor and amplification, extended frequency range, etc.

12:00 Noon - 1:30 p.m. Lunch and Business Meeting

Concurrent Seminars

1:30 p.m. - 3:00 p.m. (1½CEC's)

- Myth or Fact: Are Directional Microphone Hearing Aids Really Directional?**
Speaker: Wayne Staab, Ph.D.

Assumptions are made that programming directional microphone characteristics into a hearing aid results in the performance shown on the programming screen. This presentation will provide results of measured programmed directional polar plots of actual clinical hearing aids supplied by a variety of hearing aid dispensers. Results will be compared to the suggested polar patterns of the programming device.

- See What People Are Talking About: Captioned Telephone Relay**
Speaker: Lori Sporrer
Outreach Project Manager, Hamilton Relay

This session will help understanding Relay Iowa's free captioned telephone service. Lori will review how the system works and how to direct our patients to this service. She will also demonstrate the variety of CapTel equipment that is available.

3:00 – 3:15 p.m. Break

Concurrent Seminars

3:15 - 4:45 p.m. (1½ CEC's)

- The Ear Canal and It's Relationship to HA Fittings**
Speaker: Wayne Staab, Ph.D.

The ear canal is central to hearing aid fittings, but not as much is known about its involvement as should be. Its role is influenced by its anatomical composition and dimensions which provide information about problems or issues related to placing objects into the canal. Many of these problems/issues relate to positioning, dynamics, and physics) along with the traditional concerns associated with cerumen. The presentation will conclude with a discussion of the direction of inserted devices, which focuses on comfort and ease of fit and use, especially as related to pressure over time.

- Relay Services Changes Lives!**
Speaker: Renee Toombs, Program Manager, Telecommunications Access Iowa

Renee will expand on the benefits and options of relay services

4:45 - 7:00 p.m.

TRADE SHOW AND RECEPTION

Complimentary hors d'oeuvres and beverages are served while suppliers show off the latest in hearing industry technology. Please be generous with your time to those important individuals who support our association.



Saturday, Sept. 25, 2010

Concurrent Seminars

8:00 - 9:30 a.m. (1½ CEC's)

- The Origins and Effects of Tinnitus**
Speakers: Marcia Dewey, AuD
And Kathryn Rehse, AuD

Of the 50 million Americans affected by tinnitus, up to 2 million are severely disturbed. We will begin by discussing the mechanisms of tinnitus and why/how some patients become so disturbed by their tinnitus while others adapt easily. The discussion will include a brief overview of the neurophysiological model of tinnitus, the involvement of the limbic system and amygdala. We will also review how to deal with severely disturbed and suicidal patients and share the medical College of Wisconsin's suicidal/depressed patient protocol.

7. Changing Peoples' Perception of Hearing Aid Benefit through the Use of Loop Amplification Systems
Speaker: Laurie Allen, AuD

Introduction loops amplification are a common assistive listening device used in many parts of the world. There is movement to "Loop America". Dr. Allen will explain this movement and how hearing aid users can take advantage of the functional duality of their instruments - using the telecoil with or without the microphone, to improve their ability to hear in difficult listening environments where loop systems are installed.

9:30 - 9:45 a.m. Break

General Session

9:45 - 11:15 a.m. (1½ CEC's)

8. Tinnitus Management
Speakers: Marcia Dewey, AuD
And Kathryn Rehse, AuD

This portion will touch on the various treatment options for tinnitus including sound therapy, Neuromonics Tinnitus Treatment, Tinnitus Retraining Therapy and others. Hearing aids have been shown to provide some relief from tinnitus for about 60% of patients. This course will focus on the various aspects to consider when fitting tinnitus patients with hearing aids. We will discuss how extended frequencies, wireless connectivity, hearing aid options and proper counseling can be used to help obtain some relief for tinnitus patients.

West Des Moines Marriott

1250 Jordan Creek Pkwy, West Des Moines, IA

Make your own reservation DIRECTLY with the hotel before September 1, 2010
Call the West Des Moines Marriott at 515-267-1500

Room rate \$99.00 single or double. Be sure to mention that you are with the IHA conference to book the special room rate.

The West Des Moines Marriott, located just off I-80 at Jordan Creek Pkwy (Exit 121) in West Des Moines, is the location of our Fall Conference. There is free parking, an indoor pool, a fitness center, a restaurant and lounge, free cable TV, pay for view movies, and coffee makers in every room.

Continuing Education Credits

Total Continuing Education Credits offered at the 2010 Fall Conference equals 8, including 5 on Friday and 3 on Saturday. Iowa license renewal requirement is 16 hours of Continuing Education Credits per year.

Registration

Early bird Registration Deadline: Sept. 10, 2010

Member registration prior to Sept. 10, 2010: \$120.00

Member registration after Sept. 10, 2010: \$135.00

No refunds or cancellations after September 21, 2010

Name _____

Company _____

Address _____

City/State/Zip _____

Business Phone _____

State Hearing Aid License Number _____

State Audiology License Number _____

Registration Fees

_____ IHA Member \$120.00 (Friday and Saturday)

_____ ISHA Member (member # _____) \$120.00 (Friday and Saturday)

_____ Nonmember \$190.00 (Friday and Saturday)

Nonmembers may apply non-members registration fees (\$190) toward membership. For an additional \$55 you may become a member.

_____ Students \$40.00 (Friday and Saturday)

_____ Extra Friday Luncheon Ticket \$20.00 each

_____ Late Fee (received after Sept. 10, 2010) \$15.00

_____ Total Enclosed Make check payable to IHA

Fee for attendees includes admission to all seminars, luncheon Friday and exhibitor reception, and continental breakfast on Saturday.

No refunds on cancellations after September 21, 2010

Seminars - Please check sessions you will attend.

Friday 10:00 a.m. - Noon 1. _____
 1:30 p.m. - 3:00 p.m. 2. _____ 3. _____
 3:15 p.m. - 4:45 p.m. 4. _____ 5. _____
 Saturday
 8:00 a.m. - 9:30 a.m. 6. _____ 7. _____
 9:45 a.m. - 11:15 a.m. 8. _____

Mail to: Iowa Hearing Association
1001 Office Park Road, Suite 105
West Des Moines, IA 50265
515-440-6057 Phone
515-440-6055 Fax
Website: iowahearingassociation.org

Purpose of the Iowa Hearing Association

- To promote the welfare insofar as hearing is concerned, of the hearing impaired.
- To coordinate, promote and advance the program of this corporation and others in similar work.
- To provide a unified voice within and for those actively and principally engaged in the practice of selling and fitting hearing aids.
- To provide communications among members of the professions.
- To improve the methods of fitting and using hearing aids.
- To enforce among its members the Code of Ethics of the hearing aid industry and many state or federal laws and regulations that apply to the profession.
- To cooperate with the medical profession and all other ethical professional groups engaged in aural rehabilitation.
- To promote and encourage an effective program of public education as to benefits of the use of hearing aids.

***Your IHA Fall Conference
Registration is Enclosed***

Iowa Hearing Association

FALL CONFERENCE

September 24 - 25, 2010

***8 Continuing Education Credits
Seminars Begin Friday at 10:00 a.m.***

Trade Show

***Medical Technologies
will be calibrating audiometers***

Iowa Hearing Association
1001 Office Park Road, Suite 105
West Des Moines, IA 50265